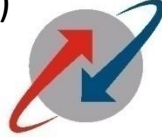


General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

BSNL 3G))) **BSNL LIVE**
Faster than your thoughts 2010

GM(S&M-CM)/105-6/EVDO-NIC/2012-13/54 dt at Chennai 600006 the 11.10.2012

Sub: **Promotional EVDO Prepaid limited usage data STVs-reg**

Ref: C.O. Lr.No. 24-03/2012-T&C-CM and Circular T&C-CM No. 67/12-13 Date: 01.10.2012

BSNL C.O. has offered the following Special Tariff Vouchers (STVs) under prepaid EVDO services.

a) Special Tariff Vouchers:-

SI.No.	MRP (Incl. of S. Tax)	Free Usage	Charges after Free Usage	Validity
i)	Rs. 200	2 GB	Rs. 0.10/100 KB for peak hour and	30 Days
ii)	Rs. 399	5 GB	Rs. 0.05/100 KB for off-peak hour	30 Days

Note- Off-peak hour (11.00 PM to 07.00 AM) and Peak hour (7.00 AM to 11.00 PM).

b) The above STVs are offered for a limited period of 90 days from **09-10-2012 to 7-1-2013**.

Heads of SSAs are requested to closely monitor the calling pattern of the customers using the STV and give feedback for reporting further to BSNL C.O.

Harish Sankararaman

AGM(Mktg-II)-CM
O/o GM(S&M-CM)
TN Circle
Chennai

To

1. Heads of SSAs – for Kind information and necessary action please
2. GM(NW-O-CM), Trichy 1/Coimbatore for information please
3. GM(S&M-CM), Chennai Telephones – For information please
4. GM(F)/GM(TR), TN Circle, Chennai 600002 for information please
5. DGM(Sales), AGM(Sales) Chennai 600006
6. DGM(CS), Chennai 600006
7. DGM(Billing & IT), TR
8. DE (WIN) Incharge, Bangalore - for implementation thro harishs@gmail.com

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)
Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No. 24-03/2012-T&C-CM

Date: 01.10.2012

Circular T&C-CM No. 67/12-13

Sub: Promotional EVDO prepaid limited usage data STVs -reg.

Kindly refer to this office order of even No. dated 15.05.2012 and 19.09.2012 vide which EVDO prepaid limited usage data STVs were introduced. Now, it has been decided by the Competent Authority to introduce the following two new Special Tariff Vouchers (STVs) under EVDO service as a promotional measure for 90 days.

a) Special Tariff Vouchers:-

Sl.No.	MRP (Incl. of S. Tax)	Free Usage	Charges after Free Usage	Validity
i)	Rs. 200	2 GB	Rs. 0.10/100 KB for peak hour and	30 Days
ii)	Rs. 399	5 GB	Rs. 0.05/100 KB for off-peak hour	30 Days

Note- Off-peak hour (11.00 PM to 07.00 AM) and Peak hour (7.00 AM to 11.00 PM).

2. Circles can suitably adjust the MRP in the price band up to Rs.3 (+/-) of above price considering the local market condition and technical feasibility.
3. The above offer is valid for a limited period of **90 days w.e.f. 09.10.2012.**
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.
5. This circular is issued based on the approval of ECT vide Approval No.893 dated 28.09.2012 of the Competent Authority at 80/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in, mnpbsnldma@gmail.com.

Dr. B. Ghosh
AGM (P&P-CM)
Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

Sd/-
Sr. Manager IT&C CM